



Successful recertification of MERKUR SPIELBANKEN in Saxony-Anhalt

G4 Commission again awards certificate for responsible gaming measures

Espelkamp. MERKUR SPIELBANKEN Sachsen-Anhalt GmbH & Co. KG, a Gauselmann Group company in which the Swiss Stadtcasino Baden AG also has a stake, was the first casino company to undergo the comprehensive certification process of the internationally renowned Global Gambling Guidance Group (G4) as early as 2015 and thus brought a new quality aspect into play within the sector. A G4 award is valid for two years in each case. Another review will then be carried out to ensure that all of the professional and quality-related G4 standards continue to be fully upheld.

The MERKUR SPIELBANKEN casinos in Saxony-Anhalt have now again undergone an extensive check-up by G4 auditor Pieter Remmers and the three venues in Leuna, Magdeburg and Halle again successfully completed the comprehensive certification process without any objections.

Jan Kowala, Head of the Central Prevention department at the Gauselmann Group which supported the G4 Commission during the current review, is also delighted that all three MERKUR SPIELBANKEN casinos passed the recertification without any faults. "We consider the successful recertification to be confirmation by independent, external experts that our extensive prevention measures are mature in terms of quality and are being diligently applied in practice."

In addition to checking compliance with all of the legal requirements, the review by the independent G4 Commission also uses strict standards to examine internal company guidelines and measures such as employee training and access control.

Knuth Achilles, Director of MERKUR SPIELBANKEN in Saxony-Anhalt, praised the outstanding result of the employee live interviews. "Recertification by the G4 Commission has shown that our casino employees are extremely professional and competently implement all youth and player protection measures. The recertification is therefore also testament to the excellent training management in the entire corporate group."

The issue of responsible gaming is deeply rooted in the Gauselmann Group. By establishing the Central Prevention department in 2010, the corporate group additionally attached particular significance to this matter and embedded it consistently in all internal policies and guidelines as an integral part of the company's philosophy.

Gauselmann AG

Zentralbereich Kommunikation
Leiter: Mario Hoffmeister M. A.
Postfach 1273 · 32326 Espelkamp
Merkur-Allee 1-15 · 32339 Espelkamp

Telefon (0 57 72) 49-2 81 / 2 83
Telefax (0 57 72) 49-2 89
E-Mail MHoffmeister@gauselmann.de
Internet www.gauselmann.de/com

Gauselmann AG

Public Relations
Director: Mario Hoffmeister M. A.
PO Box 1273 · 32326 Espelkamp / Germany
Merkur-Allee 1-15 · 32339 Espelkamp / Germany

Phone: +49 (0) 57 72 49-2 81 / 2 83
Fax: +49 (0) 57 72 49-2 89
E-Mail: MHoffmeister@gauselmann.de
Internet: www.gauselmann.de/com



I N F O R M A T I O N



Caption: Knuth Achilles, Casino Director of MERKUR SPIELBANKEN Saxony-Anhalt (left) and Jan Kowala, Responsible Gaming Officer of the Gauselmann Group. “The recertification is testament to the excellent training management in the Gauselmann Group.”

Espelkamp, 26 October 2021

Editorial contact:

Mario Hoffmeister M.A., Director of Communications

Tel.: +49 5772 49-281; Fax: -289

E-mail: MHoffmeister@gauselmann.de

Mobile: +49 (0)171-9745712

Gauselmann on the Internet: www.gauselmann.de or [.com](http://www.gauselmann.com)

Gauselmann AG

Zentralbereich Kommunikation
Leiter: Mario Hoffmeister M. A.
Postfach 1273 · 32326 Espelkamp
Merkur-Allee 1-15 · 32339 Espelkamp

Telefon (0 57 72) 49-2 81 / 2 83
Telefax (0 57 72) 49-2 89
E-Mail MHoffmeister@gauselmann.de
Internet www.gauselmann.de/com

Gauselmann AG

Public Relations
Director: Mario Hoffmeister M. A.
PO Box 1273 · 32326 Espelkamp / Germany
Merkur-Allee 1-15 · 32339 Espelkamp / Germany

Phone: +49 (0) 57 72 49-2 81 / 2 83
Fax: +49 (0) 57 72 49-2 89
E-Mail: MHoffmeister@gauselmann.de
Internet: www.gauselmann.de/com